



To pay online, please go to <http://www.wdaaworldshow.org>

2019 WDAA World Show Program Ad form

Advertiser's name _____

Contact name if different _____

Email _____ Phone _____

Mailing Address _____

Website _____

Ad prices and specs

Full Page color inside front/outside back cover \$1,500.00

Full Page Color \$1,000.00

Full Page B&W \$500.00

(FULL PAGE SPECS - Full Page ad - 7.5"x10", Full Page ad with bleed - 8.75"x11.25")

½ Page Color \$500.00

½ Page B&W \$250.00

(HALF PAGE SPECS - Half Page vertical ad - 3.63"x10", Half Page horizontal ad - 10"x4.86")

¼ Page B&W \$100.00

(QUARTER PAGE SPECS - 3.63"x4.86")

Business Card \$25.00

For advertisers unable to supply their own camera-ready ads, **Jana Thomason** can help you! JT Creative Design & Photography LLC janad.thomason@gmail.com 405-227-4449 Call or email for pricing.

All ads must be submitted to Jana Thomason no later than Sept 3rd. Ads need to be 300 dpi, CMYK or Grayscale for black and white ads. Preferred file format is PDF. EPS and TIF acceptable.

Total program ad payment _____

Check enclosed Please mail checks to: WDAA PO Box 2349 Parker, CO 80134

Questions? Contact Dini Swanson dini@westerndressageassociation.org WDAA – 720-662-4584